



iLuv® Brings Vivid Color To Vibrant Sound with New Color Versions of the Mini Portable 720° Surround Sound Stereo 4W Speaker

iLuv iSP100 Paints Your World With Music

PORT WASHINGTON, NY – (April 9, 2009) - iLuv, the leader in innovative audio solutions, announces the **iSP100** Mini Portable Stereo Speaker for iPod, iPhone 3G, 2G and MP3 Players is now available in a several color options including pink, purple, silver and black. The iSP100 colored versions are now available for an MSRP of **\$34.99** at www.i-luv.com.

This colorful tiny portable speaker with BIG sound has a multitude of features and functions, including jAura Acoustic Speaker technology featuring 720° surround sound 4W Speakers, and a 3.5mm jack for unlimited connectivity. Ideal for iPhone 3G, 2G, iPod and MP3 players, this palm size speaker comes with a carrying case for protection and storage. Simply power it with three AAA batteries, plug and play.



“iLuv is excited to add these colored versions of the iSP100 to their rainbow of new iPod accessory products. We hope to bring consumers a bright, powerful sounding, and ultra portable speaker option that will allow them to express their personality and to enjoy music on-the-go,” said Robert Caputo, iLuv Sales VP.

For more information on product specifications as well as pricing and availability, please visit www.i-luv.com.

About iLuv:

iLuv is a brand of jWIN Electronics Corp. dedicated to developing IT peripheral products, unique audio video products and accessories for portable media players and other personal entertainment devices. The iLuv i1166, IMM9500, IMM189, iSP200 and i303 were recognized as CES Innovations 2009 Design and Engineering Award Honorees including the “Best of Innovations 2009” for i1166 in the Portable Multimedia Accessories Product category. This follows on iLuv previously winning two CES Innovations awards in 2007 and three in 2008. For more information on iLuv, please visit www.i-luv.com.

Media Contacts:

Jennifer Baybrook

Account Executive

Max Borges Agency

1.305.576.1171 ext. 13

jenniferbaybrook@maxborgesagency.com

###