

iLuv Unveils a Full Line of iPhone 4 Cases and Screen Protectors



*Add style and personality to your new iPhone 4 with
colorfully designed protective cases and
series of protective films*

PORT WASHINGTON, NY – (June 7, 2010) - iLuv, the leader in providing the most appealing, innovative, and relevant products for iPhone, iPad, iPod and Macbook, is pleased to announced a new line of creative graphic designed cases and a screen protectors for Apple's new iPhone 4. Ranging from dual layer mix and match cases, metallic cases, leather cases, soft coated ultra thin silicone cases to 2-way privacy screen protectors and glare-free screen protectors, this series of iPhone inspired cases presents a great protective solution for any new iPhone 4 owner. The entire line of new Apple iPhone 4 accessories will be available starting in **June** for prices ranging from **\$14.99** to **\$49.99** at www.i-luv.com.

The iLuv line of fashion designed cases made in a variety of material and color options for iPhone 4 will include:

Dual Layer Silicone/PC Case Series



iCC727 FUSION: A dual layer case made of silicone and PC with stand – \$34.99 MSRP



iCC728 FUSION: A dual layer case made of silicone and PC and available in multiple colors for mixing and matching options - \$29.99MSRP

Soft Coated Thin Hard Case Series



iCC731 EMOTICON: A soft coated ultra thin hard case featuring an emoticon design with a variety of color options to choose from - \$29.99 MSRP



iCC736 NATURE: A soft coated ultra thin hard case featuring a nature oriented print pattern - \$29.99 MSRP



iCC725 DREAM: A soft coated TPU case available in a variety of colors including purple, pink, blue, black and white - \$29.99 MSRP



iCC733 SILK: A soft-coated translucent ultra thin hard case available nine color options - \$29.99 MSRP

Other Case Options Include



iCC729 SENTINEL: A metallic case available in bronze, gold, chrome and titanium - \$29.99 MSRP



iCC700 EDGE: A silicone trim case with dual films available in 8 color options - \$24.99 MSRP

“We are pleased to have these ready in the market for the release of iPhone 4 so that iPhone 4 owners will have the immediate opportunity to express themselves with color and style while protecting their newest purchase” says Howard Kim, the Marketing Manager at iLuv. “We have created a design and style option to meet every personality.”

Screen Protectors



iCC1108 PRIVACY: A 2-way privacy screen protector that prevents anyone other than the user from seeing the content on your phone. Includes Cleaning Cloth and a Squeegee - \$49.99



iCC1105 Glare-Free: A screen protector that prevent glare from direct light (two films included in pack). Includes Cleaning Cloth and a Squeegee - \$16.99



iCC1107 Mirror Screen: A screen protector that acts as a mirror screen (two films included in pack). Includes Cleaning Cloth and a Squeegee - \$14.99

iLuv also offers a comprehensive line of other accessories for iPhone and iPod owners that will function with the new iPhone. These accessories range from remote control earphones to portable chargers and charge/sync cables. To see the entire line accessories visit www.i-luv.com.

About iLuv:

iLuv Creative Technology is the leader in providing the most appealing, innovative, and relevant products for iPhone, iPad, iPod and Macbook. The iLuv AppStation, Speaker/Charging Station with iLuv Application, iEA15 iPod Remote Adapter and the iAD115 Micro USB Car Charge were recently recognized as CES Innovations 2010

Design and Engineering Award Honorees in the Portable Multimedia Accessories, the Headphone Product and the In-Vehicle Accessory categories. The iLuv i1166, iMM9500, iMM183, iSP200 and i303 were recognized as CES Innovations 2009 Design and Engineering Award Honorees including the “Best of Innovations 2009” for i1166 in the Portable Multimedia Accessories Product category. For more information on iLuv, please visit www.i-luv.com.

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