



iLuv Ships Stylish Cases for Verizon iPhone 4 CDMA

Extensive lineup available three days prior to the iPhone 4 hitting Verizon Wireless and Apple stores on Feb. 10, 2011

WHO: iLuv, the premier provider of the most comprehensive accessories line for the Apple market, continues its first-mover trend by announcing shipment of its stylish cases and protective films for the iPhone 4 three days prior to the phone's availability at the Verizon Wireless and Apple stores.

WHAT: iLuv is prepared to meet the demand by now providing the following stylish cases and protective films that will enhance the user's new iPhone 4 experience:

Leatherette Clip Case (iCC756) – Sophisticated protection. MSRP \$49.99
Metallic Case (iCC749) – Durable protection in titanium and chrome finish. MSRP \$29.99
Translucent Case (iCC743) – Full coverage available in black, white or pink. MSRP \$29.99
Clear Case (iCC742) – Full protection while letting your phone shine through. MSRP \$24.99
Flex-Gel Case (iCC746) – Full coverage protection available in 5 colors. MSRP \$24.99
Flex-Trim Case (iCC741) – Bumper type protection available in 5 colors. MSRP \$19.99
Glow-in-the-Dark Case (iCC745) – Fun case with glowing patterns. MSRP \$19.99
Silicone Case (iCC744) – Full coverage protection available in 5 colors. MSRP \$14.99
Sports Armband (iCC212) – Never miss a call even when you're on the run. MSRP \$29.99
**All the above cases come complete with protective films*

Glare-Free Screen Protector Film (iCC1405) – Quad-Layer protection, yet remarkably thin and anti-glare. Perfectly tooled for iPhone 4. MSRP \$14.99
Clear Screen Protector Film (iCC1404) – Quad-Layer protection, yet remarkably thin. Perfectly tooled for iPhone 4. MSRP \$12.99

WHERE: Order online at www.i-luv.com or through a select network of special retailers all over the world such as Fry's and J&R.

WHEN: Shipping on **Monday, Feb. 7, 2011.**

WHY: The products continue iLuv's commitment to rapidly deliver innovative, high quality mobile accessories that improve the consumer's lifestyle.

ABOUT: iLuv Creative Technology rapidly delivers innovative products for today's discriminating consumers. Since the company's inception, iLuv has amassed an impressive total of 16 prestigious CES Innovations awards, five years running. iLuv is headquartered in New York, very close to Manhattan, which is widely regarded as the epicenter of design and style. With such proximity to inspiration, all iLuv products are designed and developed in New York. Our products are available through a select network of distributors and retailers worldwide and continue to lead in quality, value, selection and innovation. For more information, please visit www.i-luv.com.

OTHER: The contact will accept product requests and supply additional images upon request.

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