



For Immediate Release

## **iLuv Combines Power with Value in ‘ArtStation’ Dock for iPad, iPhone and iPod**

***- iMM727 Features Studio Quality Sound and Innovative Arm  
for Improved Screen Interaction -***

**Port Washington, NY – July 7, 2011– iLuv Creative Technology**, the brand leader of the most comprehensive line of accessories for the mobile lifestyle, introduces the **iMM727 ‘ArtStation’ Stereo Speaker Dock for iPad®, iPhone® and iPod®**. Created for today’s iPad users, this innovative new audio dock transforms the iPad (or any Apple® mobile device) into the centerpiece of a robust, stylish and versatile home entertainment center.

The ‘ArtStation’ is the most recent addition to iLuv’s award winning range of audio docks, all of which are designed to deliver a unique blend of style, functionality and uncompromising sound quality. With a versatile mount that tilts and rotates, the iMM727 ‘ArtStation’ is the perfect complement for any room.

Best of all, the ‘ArtStation’ brings out the full multi-media capabilities of the iPad, delivering an audio experience only made possible by iLuv patent pending jAura® sound technology. Enhance the performance of the ‘ArtStation’ by downloading the iLuv App (FREE at App Store) and turn your iMM727 into an Internet Radio with over 40,000 stations, an iPod music player, a highly interactive time display and alarm clock, as well as a source for international weather. Yet with all of this versatility, quality and functionality, the ‘ArtStation’ is value-priced, putting it within reach of virtually all iPad owners.



Over 25 million iPads have already been sold since its launch in April, 2011 and according to research analyst firm, Gartner, Inc, that number will skyrocket to over 45 million by the end of 2011. As iPad users are actively looking for additional ways to maximize their mobile device experience, the iMM727 ‘ArtStation’ is sure to be a hit.

### **Pricing and Availability**

The iMM727 is slated for availability at select iLuv retailers in early July with a MSRP of \$129.99. Follow us on [Twitter](#) @iLuv\_World, or friend us on [Facebook](#) at “iLuv Creative Technology.”

### **About iLuv**

iLuv® Creative Technology, the premier provider of the most comprehensive line of accessories for the Apple, Samsung Galaxy and smartphone markets, rapidly delivers products for today’s discriminating consumers. Since inception, iLuv has amassed a total of 16 prestigious CES Innovations awards, recognized for design and engineering in the portable, multimedia accessories, headphones and the in-vehicle accessory categories. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products and why iLuv means Innovative Lifestyle Unquestionable Value® at <http://www.i-Luv.com>.

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