



iLuv Ready with New Line of iPhone 4 CDMA Cases

Extensive line available when the iPhone 4 hits Verizon Wireless and Apple stores

PORT WASHINGTON, NY (January 12, 2011) – iLuv, the premiere provider of the most comprehensive accessories line for the Apple and smartphone markets, is set to launch a new line of stylish cases and protective films for the iPhone 4 CDMA. The products continue iLuv's commitment to rapidly deliver innovative, high quality mobile accessories that enhance consumer's lifestyle. iLuv's new line will be available when the iPhone 4 arrives at Verizon Wireless and Apple stores on February 10, 2011.

"Industry analysts estimate Verizon could add as many as 7 to 10 million new iPhone 4 users in the U.S.," said Pia Chon, iLuv marketing director. "iLuv is poised to meet this new demand with stylish cases and films designed to enhance and protect the Verizon user's new iPhone 4 experience."

The initial lineup of iLuv's iPhone 4 CDMA protective cases and films include:

- Leatherette Clip Case (iCC756) – Sophisticated protection. MSRP \$49.99
 - Metallic Case (iCC749) – Durable protection in titanium and chrome finish. MSRP \$29.99
 - Translucent Case (iCC743) – Full coverage available in black, white or pink. MSRP \$29.99
 - Clear Case (iCC742) – Full protection while letting your phone shine through. MSRP \$24.99
 - Flex-Gel Case (iCC746) – Full coverage protection available in 5 colors. MSRP \$24.99
 - Flex-Trim Case (iCC741) – Bumper type protection available in 5 colors. MSRP \$19.99
 - Glow-in-the-Dark Case (iCC745) – Fun case with glowing patterns. MSRP \$19.99
 - Silicone Case (iCC744) – Full coverage protection available in 5 colors. MSRP \$14.99
 - Sports Armband (iCC212) – Never miss a call even when you're on the run. MSRP \$29.99
- *All the above cases come complete with protective screen films



- Glare-Free Screen Protector Film (iCC1405) – Quad-Layer protection, yet remarkably thin and anti-glare. Perfectly tooled for iPhone 4. MSRP \$14.99
- Clear Screen Protector Film (iCC1404) – Quad-Layer protection, yet remarkably thin. Perfectly tooled for iPhone 4. MSRP \$12.99

General availability will be end of January in leading retailers, and online at www.i-luv.com.

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About iLuv

iLuv Creative Technology, the premiere provider of the most comprehensive accessories line for the Apple and PC markets, rapidly delivers innovative products for today's discriminating consumer. Since the company's inception, iLuv has amassed an impressive total of 19 prestigious CES Innovations awards, recognized for design and engineering in the Portable Multimedia Accessories, Headphones and the In-Vehicle Accessory categories. Headquartered in New York, iLuv is a subsidiary of jWIN Electronics Corp., a leading consumer electronics company offering the latest technology and quality-based products since its founding in 1997. iLuv products are available through select network of distributors and retailers worldwide. For more information on iLuv, please visit www.i-luv.com.

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