



iLuv i1255 Now Available To Consumers Nationwide 5.1 Channel Slim Desktop iPod/DVD Player Shipping From i-Luv.com

PORT WASHINGTON, NY – (June 24, 2008) - iLuv, the leader in innovative audio solutions, announces today the immediate availability of the **i1255**, for an MSRP of **\$149.99** at CircuitCity.com, J & R Music, Fry's, Micro Center and www.i-luv.com.

One of this year's hot products, the **i1255 5.1 Channel Slim Desktop iPod/DVD Player** features a modern sleek design and iPod connectivity/DVD Player capabilities. Integrated dock adapters make watching movies and playing music simple. Specifically designed for iPods, the on-screen display function allows easy navigation of iPod video and music files on a TV screen. The integrated dock is compatible with the 6th generation iPods, iPod touch, iPod classic (80GB, 160GB), iPod Nano 3rd Gen, and iPod with video (30GB, 60GB, 80GB) via a compact remote control. Features for the DVD Player include multiple subtitles, angles, and audio functions as well as slow- and fast-motion playback and zoom operation. Playable media include DVD, VCD, MP3 CD, Audio CD, JPEG CD, and Kodak Picture CD.

"iLuv is very happy to present a small, sleek solution that combines DVD and iPod capabilities in one unit," said Howard Kim iLuv Marketing Manager. "This truly is the latest technology for the modern digital and home entertainment aficionado."

For more information on product specifications as well as pricing and availability please visit www.i-luv.com.

About iLuv:

iLuv (www.i-luv.com) is a brand dedicated to developing unique audio video products and accessories for portable media players and other personal entertainment devices. Three of the company's newest products, the i1155, i720 and i730 were recognized as CES Innovations 2008 Design and Engineering Award Honorees. In 2007, iLuv was recognized as CES Innovations Design and Engineering Award Honorees for the i1055 and i603. For more information on iLuv, please visit www.i-luv.com

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