



## **iLuv Debuts iEP515 and iEP315 Premium Earphones with Microphone Remote for the iPhone 3GS**

*Premium Earphones that Allow You to Listen, Talk and Control  
Your iPhone 3GS and iPod*

**PORT WASHINGTON, NY – (July 14, 2009)** - iLuv, the leader in innovative audio solutions, debuts the iEP515 Premium Earphones and the iEP315 In-ear Earphones with microphone remote. The perfect match for iPhone 3GS music lovers looking for sound reproduction that closely resembles a live performance, these precision-engineered earphones are the result of meticulous attention to detail from the streamlined, ergonomic exterior to the technological mastery of the speakers inside. They feature drivers that create a balance of high and low frequencies for superior sound and a light, comfortable, sound isolating design with built in hands free iPhone and iPod functionality control. The iEP515 earphones will be available in August for MSRP \$59.99 and the iEP315 earphones for MSRP \$29.99 at [www.i-luv.com](http://www.i-luv.com).



The iEP515 earphones not only bring the concert directly to your ears but they give you iPhone and iPod control with the option to record voice memos and answer or make calls with the built-in mic. The iEP515s also feature a VoiceOver function that allows you to hear the title and artist of the song and allows you to move between play lists for the new iPod shuffle. The iEP515 earphones include small, medium and large ear tips for the perfect fit and are compatible with iPhone 3GS, iPod touch 2<sup>nd</sup> generation, iPod nano 4<sup>th</sup> generation, iPod Classic 120GB and iPod shuffle 3<sup>rd</sup> generation.



The iEP315 In-ear earphones with iPod microphone remote allow you to control both your iPod and iPhone functions. These earphones also provide hands-free calling and voice memo recording options via the built-in microphone. Compatible with iPhone 3GS,

iPod touch 2<sup>nd</sup> generation, iPod nano 4<sup>th</sup> generation, iPod classic 120GB, iPod shuffle 3<sup>rd</sup> generation.

“Our new Premium precision crafted earphones are perfect for iPhone 3GS owners looking to upgrade their headphones” says Howard Kim for iLuv. “We are proud to add a microphone remote function to our premium sound designed earphone audio solutions.”

For more information on product specifications as well as pricing and availability please visit [www.i-luv.com](http://www.i-luv.com).

**About iLuv:**

iLuv is a brand of jWIN Electronics Corp. dedicated to developing IT peripheral products, unique audio video products and accessories for portable media players and other personal entertainment devices. The iLuv i1166, iMM9500, iMM189, iSP200 and i303 were recognized as CES Innovations 2009 Design and Engineering Award Honorees including the “Best of Innovations 2009” for i1166 in the Portable Multimedia Accessories Product category. This follows on iLuv previously winning two CES Innovations awards in 2007 and three in 2008. For more information on iLuv, please visit [www.i-Luv.com](http://www.i-Luv.com).

**Media Contacts:**

Jennifer Baybrook

Account Executive

Max Borges Agency

1.305.576.1171 ext. 13

[jenniferbaybrook@maxborgesagency.com](mailto:jenniferbaybrook@maxborgesagency.com)

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