



iLuv Announces the Premium iMM178 Vibe Plus, A Dual Alarm Clock with Speaker Integrated Bed Shaker for iPhone & iPod Users

iLuv releases premium new Apple iPhone-certified version of bedside alarm clock that will shake the deepest of sleepers awake

PORT WASHINGTON, NY – (February 25, 2010) – iLuv Creative Technology, the leader in innovative solutions dedicated to developing unique accessories for Apple’s iPhone and iPod announces the iMM178 Vibe Plus, the next generation model from their Shake & Awake alarm clock dock series originally launched last year with the iMM153 . This Apple iPhone-certified new improved version features a sleek and slim black body design with a bed shaker that includes a speaker and volume control. iPhone and iPod users now have ten ways to wake up to their favorite music and this dock provides a 7 day – 5 day – 2 day alarm option for waking at a set time everyday, weekdays only or weekends. The Vibe Plus will be available now for the suggested retail **of \$89.99** at www.i-luv.com and other retailers.

This Apple iPhone-certified alarm clock with a premium bed shaker for iPhone and iPod includes a multitude of features and functions.



Key Features:

- Bed shaker vibrates a bed or a pillow to wake up the heaviest of sleepers and includes a 3-level volume control
- Built-in speakers featuring jAura acoustic speaker technology allow you to hear your music with depth and clarity
- Dual Alarm function for 7-5-2 everyday, weekday or weekends wake options
- Time-sync function that synchronizes time for your iPhone & iPod
- Large easy to read digital display with 10 level LCD dimmer control
- 2 Way volume control – from the main unit or from the shaker
- Integrated universal dock for your iPod plays and charges your iPhone and iPod

Digital Dual Alarm Clock Capabilities:

- Dual alarm clock function allows a couple to wake to separate alarms
- 10-Way to wake up including to iPod, FM radio, buzzer, bed shaker, iPod + bed shaker, FM radio + bed shaker, buzzer + bed shaker

Radio Functions:

- FM stereo
- PLL digital tuning technology improves the radio signal clarity
- Programmable presets for 10 radio stations

**Compatible with iPhone 3GS, iPhone 3G, iPhone, iPod Touch 2nd generation, iPod Touch, iPod Nano 1st – 5th generation, iPod Classic, iPod with video, iPod 4th generation, iPod mini*

“iLuv is very happy to add a premium quality version of our Bed Shaker Dual Alarm Clock to our series of alarm clock docks,” said Howard Kim, Marketing Manager for iLuv. “This is a great solution for heavy sleepers and with the 7-5-2 day wake alarm function it meets everyone’s waking needs.”

For more information on product specifications as well as pricing and availability please visit www.i-luv.com.

About iLuv: About iLuv:

iLuv Creative Technology provides the most appealing, innovative, and relevant products for PMP and Smart phones that contributes to the enrichment of consumers lives. The iLuv AppStation, Speaker/Charging Station with iLuv Application, iEA15 iPod Remote Adapter and the iAD115 Micro USB Car Charge were recently recognized as CES Innovations 2010 Design and Engineering Award Honorees in the Portable Multimedia Accessories, the Headphone Product and the In-Vehicle Accessory categories. The iLuv i1166, iMM9500, iMM183, iSP200 and i303 were recognized as CES Innovations 2009 Design and Engineering Award Honorees including the “Best of Innovations 2009” for i1166 in the Portable Multimedia Accessories Product category. For more information on iLuv, please visit www.i-luv.com.

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