

iLuv Announces the Immediate Availability of the iMM190 App Station, an App-driven Multimedia Speaker Dock for iPhone and iPod



Unique iLuv app clock application is now available via a free download from the iTunes store

PORT WASHINGTON, NY – (March 16, 2010) - iLuv, the leader in innovative solutions dedicated to developing unique accessories for Apple's iPhone and iPod, is proud to announce that their 2010 CES Innovations and Design award winning creation, the iMM190 App Station, is now available to consumers nationwide. iLuv's App Station, a new type of dock for iPhone and iPod fans, features a unique application called "iLuv App Clock" that transforms it into alarm clock with a large digital display and current weather conditions. The iLuv App Clock application is available globally as a free download from iTunes App Store. The App Clock also allows full cross-functional access to the user's iTunes library while using the App in order to change alarm settings or to simply listen to music. In addition to the App, this multimedia speaker dock combines powerful amplifiers with dynamic, acoustic speaker chambers to enhance the audio experience while listening to music, watching movies, or when using VoIP chat services; thus making it the perfect iPhone accessory. The iMM190 App Station will be available for \$89.99 at www.i-luv.com and the iLuv App Clock application is available for free via the iTunes Store.



“To meet the everyday usage of iPhone and iPod users, we created an app driven product that provides a great accessory with multiple functions” said Howard Kim, iLuv marketing manager. “We felt that a large number of iPhone enthusiasts use their mobile device frequently as a wake up alarm, the App Station supplies the iPhone/iPod users with an easy to read large alarm interface with the current weather all in one.”

Other features include:

- iLuv app (“iLuv App Clock”) provides large digital display alarm clock has customizable settings and interfaces to match your style and preference
- iPhone or iPod can be docked in a vertical or horizontal position for watching movies, YouTube videos, or simply listening to music
- Run and operate any apps without removing from the dock while charging your iPhone or iPod
- Charges iPhone/iPod while docked
- Frequent updates on the iLuv app will add additional features and will be available for free via iTunes Store
- Connect other audio devices via auxiliary input line

For more information on product specifications as well as pricing and availability please visit www.i-luv.com.

About iLuv:

iLuv Creative Technology provides the most appealing, innovative, and relevant products for PMP and Smart phones that contributes to the enrichment of consumers lives. The iLuv AppStation, Speaker/Charging Station with iLuv Application, iEA15 iPod Remote Adapter and the iAD115 Micro USB Car Charge were recently recognized as CES Innovations 2010 Design and Engineering Award Honorees in the Portable Multimedia Accessories, the Headphone Product and the In-Vehicle Accessory categories. The iLuv i1166, iMM9500, iMM183, iSP200 and i303 were recognized as CES Innovations 2009 Design and Engineering Award Honorees including the “Best of Innovations 2009” for i1166 in the Portable Multimedia Accessories Product category. For more information on iLuv, please visit www.i-luv.com.

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